

Editorial brochure

How to successfully engage with Informa TechTarget's award-winning editorial teams

IN LATE 2024, Informa and TechTarget brought together TechTarget’s targeted technology websites, Industry Dive’s vertical industry news publications and Informa Tech’s storied media brands under one house. The combined newsroom of Informa TechTarget contains over 300 world-class business journalists and many of the best publications in B2B media.

Our editorial mission is to help executives stay ahead of the curve. Whether navigating new technologies, regulations or market dynamics, senior executives need information and insight they can trust to make smart business decisions and do their jobs. Our journalism attracts and engages highly targeted professional audiences across 30+ technology segments and 45+ industry verticals.

Because of the scale and scope of our editorial organization, here are tips on how to work effectively with the Informa TechTarget team.

The mission: Industry brands

The Informa TechTarget newsroom features industry publications with storied histories and powerful brands in the markets they serve. From longstanding brands that have chronicled their industries for decades—and, in the case of WardsAuto and American City & County, over a century—to the Dive publications that rose to the top of B2B media in the 2010s, our industry publications are trusted and relied upon by millions of loyal readers.

Our newsroom of journalists report on the most notable developments, challenges, innovations and disruptions in our markets. We tailor our coverage to the needs of senior executives in the industries and professions we serve. We report the news and trends that could significantly affect business in the future and deliver insight that helps executives make sense of the evolving business landscape.

Our journalism affects the markets we serve on a daily basis. We break news, track important trends and provide our readers with critical analysis of the storylines shaping our industries. Our reporting is regularly cited in industry reports, congressional hearings, regulatory filings and legal proceedings. Our publications have been regularly recognized with the most prestigious awards in business-to-business journalism—including the American Society of Business Publication Editors’ Website of the Year award, the Neal Awards’ Best Industry Coverage award and much more.

Our publications are steadfastly committed to accurate, fair and impartial coverage of the sectors we serve. Our publications clearly delineate news coverage from sponsored content and our journalism is free of any influence from advertising or business considerations. Readers who come to our publications trust us to provide reliable industry information that they cannot get anywhere else.

The mission: Technology sites

Since 1999, TechTarget’s editorial staff has built a network of technology-specific websites to provide valuable problem-solving and decision-support content to IT professionals and line-of-business managers. The company’s editorial mission was founded on the premise that enterprise tech buyers need definitive practical guidance and insight when implementing, researching and managing technology. We were among the first media companies in the B2B technology space that took the unique approach to build sites dedicated to targeted topical areas. These sites are run by veteran editors and journalists who create thousands of articles each year.

Every day, millions of technology professionals rely on TechTarget’s network of sites to consume

330+

Editors

20+

Discrete industries
and technologies

100+

Sites

60,000

Pieces of original
content annually

news analysis; read useful tutorials, how-tos and tips; and consume in-depth features and vendor product comparisons. Our sites feature various multimedia formats, including webcasts, podcasts, videos and screencasts, as well as opportunities to interact with experts and their peers. Our unique editorial formula provides readers with independent analysis, original reporting, access to a network of industry experts and links to numerous useful resources across an editorial taxonomy of over 10,000 technology topics.

Our reporters and editors are dedicated to delivering content that provides practical information to readers who need insights into technologies they have invested in or plan to invest in. All TechTarget editorial content is entirely vendor-neutral and the content on each site is tailored to a specific IT professional audience as well as a growing line-of-business audience. We balance our tech coverage by examining not only the benefits of technologies, but the downsides, the costs and how to innovate while supporting legacy systems, as well as how top vendor products compare.

Taken together, the valuable information we provide our readers helps them make wiser IT buying decisions over the course of the purchase and implementation process. Our “news you can use” strategy means our news content is always timely but includes comments from technology users, industry experts, consultants and analysts who provide perspective for busy IT professionals. We’ll fast-track major announcements to keep readers informed and up to date on breaking news, but we’ll add to the story and provide the necessary context. As such, TechTarget’s editorial team strives to cover the technology industry in a fair and balanced manner. This means our editors compare technology

vendors and their products to provide our readers with unbiased information about the tools they are considering. Much of our editorial content includes the pros and cons of a technology, the various options available and feedback from analysts and technology users. Finally, because products are the foundation to any technology implementation, our team produces product comparisons, as well as keeps track of noteworthy new product announcements.

Our commitment to editorial integrity

First and foremost, our commitment is to fulfill the information needs of today’s technology buyer in an unbiased and vendor-neutral way. It is also our mission to partner with technology vendors for fair, balanced and accurate coverage that is not tied to any business relationship that TechTarget may or may not have. We pride ourselves in this separation of church and state.

Rules of engagement

To pitch a member of our editorial staff, it’s important to understand the site you are pitching to and the intended audience of that site. Reporters receive hundreds of press releases each day. Pitches that are more specifically tailored to that site’s audience and their IT pain points will generally catch the attention of a reporter over a blast email. In addition, try to establish a relationship with the reporter and offer customer and analyst references as part of any announcement. Understand that the reporter always needs to judge your news against other news happening within a given industry. An interview does not guarantee published content. Lastly, pitches sent under “embargo” with no prior agreement regarding that embargo will not be honored. ■

AI software and services

These sites focus on the latest trends and developments in AI, data science and quantum computing, educating executives, engineers, data scientists and product managers. They cover a wide range of topics including generative AI, machine learning, large language models, blockchain and quantum computing, as well as business applications, infrastructure and strategies. The platforms also delve into critical areas such as AI governance, regulation, cybersecurity and ethics. With content ranging from industry-specific insights to practical use cases, these sites educate readers on how to effectively implement and leverage these emerging technologies within their organizations.

SITES:

- AI Business
- Data Science Central
- Enter Quantum
- Search Enterprise AI

CONTACTS:

Esther Ajao: [SearchEnterprise AI](#)—AI; NLP; machine learning
eajao@techtarget.com

Berenice Baker: [Enter Quantum](#)—Quantum computing
berenice.baker@informa.com

Liz Hughes: [AI Business](#)—IoT
liz.hughes@informa.com

Chuck Martin: [AI Business](#)
chuck.martin@informa.com



Application development

The sites provide news, features and technical articles for professionals involved in software development, application architecture and software quality. The sites cover a wide range of topics including API design, programming languages, microservices, software testing and Agile/DevOps methodologies. They also offer insights on application design, the software development lifecycle and best practices for creating and maintaining software. With a focus on both technical expertise and practical advice, these platforms help software architects, developers, testers, DevOps managers and IT leaders stay informed and improve their skills in designing, building and testing critical software applications.

SITES:

- Search App Architecture
- Search Software Quality
- TheServerSide

CONTACTS:

Cameron McKenzie: [The Server Side](#)
cmckenzie@techtarget.com

Beth Pariseau: [Search App Architecture](#), [Search Software Quality](#)—DevOps
bpariseau@techtarget.com

Business functions and applications

These sites provide targeted resources and insights for professionals across various business and technology sectors. They cover key topics such as content management, collaboration tools, digital media strategies and information governance for those managing digital content. For IT and business leaders, they offer in-depth coverage on enterprise resource planning (ERP) systems, including selection, implementation and supply chain management. Our HR sites focus on human resources, exploring how HR systems support talent management, employee experience and navigating workplace challenges like remote work and DEI. There are additional resources available for Oracle product users, with guidance on database administration, application management and development practices. Lastly, the sites offer original analysis and updates on social media trends and industry developments.

SITES:

- HR Dive
- Marketing Dive
- Search Content Management
- Search ERP
- Search HR Software
- Search Oracle
- Social Media Today

CONTACTS:

Peter Adams: **Marketing Dive**—Agencies; CPG, gaming/metaverse; culture; generative AI; branding vs. performance marketing
padams@industrydive.com

Ginger Christ: **HR Dive**—White House; Congress; labor
gchrist@industrydive.com

Caroline Colvin: **HR Dive**—State and local laws; DEI; AI in HR
ccolvin@industrydive.com

Jessica Deyo: **Marketing Dive**—Retail; e-commerce; DTC; mobile
jdeyo@industrydive.com



Don Fluckinger: **Search Content Management**—Content management; digital experience management
dfluckinger@techtarget.com

Ryan Golden: **HR Dive**—SCOTUS; federal agencies
rgolden@industrydive.com

Sara Karlovitch: **Marketing Dive**—Liquor/beer; sports/esports/entertainment; data journalism; generative AI
skarlovitch@industrydive.com

Chris Kelly: **Marketing Dive**—QSR; video; ad campaigns; cookies/ID; privacy; culture; generative AI; branding vs. performance marketing
ckelly@industrydive.com

Kathryn Moody: **HR Dive**—Layoffs; retention; return to office; talent
kmoody@industrydive.com

Emilie Shumway: **HR Dive**—Courts
eshumway@industrydive.com

Pat Thibodeau: **Search HR Software**—HCM/HR software
pthibodeau@techtarget.com

Channel resources

These sites offer resources and insights tailored to solution providers, managed service providers (MSPs), cloud service providers (CSPs) and other channel partners. The sites provide news, analysis and business advice on emerging technologies, market trends and strategic developments such as mergers, acquisitions and partner programs. The sites help channel partners navigate the evolving IT services market, grow their businesses and stay informed on the latest technologies and industry changes. The sites allow IT channel partners, resellers and service providers ways to strengthen their strategies and connect with key industry players.

SITES:

- Channel Futures
- MicroScope
- Search IT Channel

CONTACTS:

James Anderson: [Channel Futures](#)
james.d.anderson@informa.com

Craig Galbraith: [Channel Futures](#)
craig.galbraith@informa.com

Edward Gately: [Channel Futures](#)
edward.c.gately@informa.com

Christopher Hutton: [Channel Futures](#)
christopher.hutton@informa.com

John Moore: [Search IT Channel](#)—Channel news U.S.
jmoore@techtarget.com

Simon Quick: [Microscope](#)—Channel news Europe
squicke@techtarget.com

CIO and IT strategy

These sites provide valuable insights and resources for senior IT leaders and executives. The sites cover a broad range of topics including IT strategy, infrastructure, software, cybersecurity, big data, AI and digital transformation. The goal is to empower business leaders with the knowledge they need to navigate the complexities of IT and make informed decisions that drive their organizations forward. The content is designed to help CIOs, CTOs and other top technology decision-makers stay informed on the latest trends, business challenges and emerging technologies. Key areas of focus include IT governance, risk management, data privacy, cyber resilience and leadership strategies.

SITES:

- CIO Dive
- InformationWeek
- Search CIO

CONTACTS:

Matthew Ashare: [CIO Dive](#)—Cloud; FinOps; PCs; tech spend
mashare@industrydive.com

Makenzie Holland: [Search CIO](#)—Emerging trends; regulation; government impact on IT
mholland@techtarget.com

Sara Peters: [InformationWeek](#)
sara.peters@informa.com

Joao-Pierre Ruth: [InformationWeek](#)
joao-pierre.ruth@informationweek.com

Shane Snider: [InformationWeek](#)
shane.snider@informa.com

Roberto Torres: [CIO Dive](#)—Leadership: CIO strategy and trends; C-suite dynamics; technology workforce
rtorres@industrydive.com

Lindsey Wilkinson: [CIO Dive](#)—LLMs and AI implementation (regulation); how companies are using software
lwilkinson@industrydive.com

Cloud and IT infrastructure

These sites offer specialized coverage for professionals involved in IT infrastructure, cloud computing and data center management. They provide in-depth insights on a range of topics including enterprise IT strategy, cloud services (IaaS, PaaS, SaaS), data center design and operations and the latest software and technologies from major companies like Amazon Web Services and VMware. The content is geared toward IT leaders, cloud architects, systems administrators, data center operators and other professionals responsible for deploying, managing and optimizing cloud and on-premises infrastructure. Key areas of focus include cloud migration, cost management, software-defined data centers, system management and optimizing enterprise IT strategies to support business growth.

SITES:

- Data Center Knowledge
- IT Pro Today
- Search AWS
- Search Cloud Computing
- Search Data Center
- Search VMware
- Search Windows Server

CONTACTS:

Rick Dagley: [IT Pro Today](#)
rick.dagley@informa.com

Brian Holak: [Data Center Knowledge](#), [IT Pro Today](#)
brian.holak.us@informa.com

Tim McCarthy: [Search Data Center](#), [Search VMware](#)—Cloud storage; data backup; VMware
tmcarthy@techtarget.com

Wendy Schuchart: [Data Center Knowledge](#), [IT Pro Today](#)
wendy.schuchart@informa.com

Spencer Smith: [IT Pro Today](#)
spencer.smith@informa.com

James Walker: [Data Center Knowledge](#)
james.walker@informa.com

Customer experience

These sites offer specialized resources and insights for professionals in customer service, contact centers and customer experience (CX) management. They cover a range of key topics such as personalization, loyalty, AI, automation, CRM tools, data management and customer service best practices. With a focus on improving efficiency and delivering personalized, high-quality customer experiences, these sites explore the use of technology to optimize CX, boost sales and drive digital transformation in customer-facing operations. The content is designed to help businesses improve their customer service strategies, enhance employee engagement and build brand loyalty. There is also training, certifications and consulting services to support customer management professionals, from frontline agents to executives.

SITES:

- CX Dive
- HDI
- ICMI
- Search Customer Experience

CONTACTS:

Kristin Doerer: [CX Dive](#)—Financial services; airlines; CX strategy; loyalty; behavioral economics; government CX; AI and automation
kdoerer@industrydive.com

Don Fluckinger: [Search Customer Experience](#)—CX; digital experience management; EUC; UC; contact center
dfluckinger@techtarget.com

Daniel Thomas: [HDI](#), [ICMI](#)—Help desk and contact centers
daniel.thomas@informa.com

Bryan Wassel: [CX Dive](#)—Loyalty programs; customer service; generative AI; retail; restaurants
bwassel@industrydive.com

Cybersecurity

These collections of sites provide comprehensive coverage of cybersecurity trends, threats and best practices to help professionals stay informed and equipped to protect their organizations. They offer the latest news and insights on emerging security technologies, exploits and global threats. Articles focus on critical topics such as data security, identity and access management, risk and threat management and security policies. Aimed at cybersecurity professionals, from information security analysts to CISOs, these sites offer the knowledge and tools needed to manage and mitigate the evolving threat landscape, ensuring organizations can safeguard their systems and data effectively.

SITES:

- Cybersecurity Dive
- Dark Reading
- Search Security

CONTACTS:

Kristina Beek: [Dark Reading](#)
kristina.beek@informa.com

Becky Bracken: [Dark Reading](#)
becky.bracken@informa.com

Alex Culafi: [Search Security](#)—AI in security; fraud detection; blockchain for security and emerging security technologies
aculafi@techtarget.com

Jim Donahue: [Dark Reading](#)
jim.donahue@informa.com

Kelly Jackson Higgins: [Dark Reading](#)
kelly.jacksonhiggins@informa.com

David Jones: [Cybersecurity Dive](#)—Ransomware; CISA; Microsoft; SEC disclosure and enforcement priorities; finance; government and agency news; vulnerability management; incident response; memory safety; critical infrastructure; politics
djones@industrydive.com



Matthew Kapko: [Cybersecurity Dive](#)—Ransomware; CISA; identity and access management; cyberattack sprees; cascades of security failures; network security; Cloud: AWS, Google Cloud; downstream compromises on the supply chain; repeat offenders
mkapko@industrydive.com

Fahmida Rashid: [Dark Reading](#)
fahmida.rashid@informa.com

Tara Seals: [Dark Reading](#)
tara.seals@informa.com

Karen Spiegelman: [Dark Reading](#)
karen.spiegelman@informa.com

Arielle Waldmann: [Search Security](#)—Cybersecurity; threats; hacks/attacks; cyberinsurance
awaldmann@techtarget.com

Rob Wright: [Search Security](#)—Investigative reporting
rwright@techtarget.com

Data management and analytics

These set of sites provide specialized resources for professionals involved in business analytics, data management, enterprise software and end-user computing. Its articles cover a wide range of topics aimed at improving data-driven decision-making, including business planning, forecasting, data governance and data integration. The sites help professionals in business intelligence, data science and analytics roles adopt strategies to optimize data processing and ensure high-quality, trustworthy data. In addition, editors offer guidance on enterprise software, particularly SAP systems, covering topics like ERP software, cloud migration and SAP tools. The collection of sites also offer expertise on desktop and mobile computing, desktop virtualization and unified endpoint management, helping IT administrators optimize security, application management and performance for desktops and mobile devices in business environments.

SITES:

- Search Business Analytics
- Search Data Management
- Search Enterprise Desktop
- Search ERP
- Search Mobile Computing
- Search SAP
- Search Virtual Desktop

CONTACTS:

Eric Avidon: [Search Business Analytics](#), [Search Data Management](#)—Business intelligence; augmented analytics; data management
eavidon@techtarget.com

Jim O'Donnell: [Search SAP](#), [Search ERP](#)—SAP/ERP
jimodonnell@techtarget.com

Shaun Sutner: [Search Data Management](#)—Data management; business analytics
ssutner@techtarget.com

IT operations

These sites cover IT operations, network management, cloud storage, disaster recovery and IoT. For IT operations professionals, expert contributors offer guidance on system design, automation, containerization, DevOps practices and infrastructure management. Networking and IoT coverage focuses on topics including network security, wireless connectivity, smart technologies and connected devices, helping professionals stay up to date with the latest developments. Storage and data protection editors content covers backup strategies, data resilience and cloud storage, providing practical advice for managing and securing enterprise data. Lastly, disaster recovery and business continuity resources help IT teams plan for resilience in the face of disruptions. All together, these sites offer essential insights and technical advice for IT professionals.

SITES:

- IoT World Today
- ITPro Today
- Network Computing
- Search Data Backup
- Search Disaster Recovery
- Search IT Operations
- Search IoT
- Search Networking
- Search Storage

CONTACTS:

Adam Armstrong: [Search Storage](#)—Storage hardware and flash technology
aarmstrong@techtarget.com

Antone Gonsalves: [Search Networking](#)—Cloud; networking
agonsalves@techtarget.com

Liz Hughes: [AI Business](#)—IoT
liz.hughes@informa.com

Tim McCarthy: [Search Storage](#)—Cloud storage
tmccarthy@techtarget.com

Sara Peters: [Network Computing](#)
sara.peters@informa.com

Wendy Schuchart: [IT Pro Today](#)
wendy.schuchart@informa.com

Unified communications/collaboration

The sites focus on communication and collaboration technologies to enable information sharing and enhance productivity across organizations. Key areas of coverage include unified communication platforms, network structures, contact centers and tools for hybrid work environments. In-depth analysis, how-to guides and expert advice help readers evaluate and select communication technologies, applications and platforms. The sites equip organizations with the knowledge and tools needed to improve internal and external collaboration, streamline operations and help IT and business professionals optimize their communication strategies.

SITES:

- No Jitter
- Search Unified Communications

CONTACTS:

Don Fluckinger: [Search Unified Communications](#)—UC; contact center
dfluckinger@techtarget.com

Lisa Schmeiser: [No Jitter](#)
lisa.schmeiser@informa.com

Matt Vartabedian: [No Jitter](#)
matt.vartabedian@informa.com

Hannah Warfel: [No Jitter](#)
hannah.warfel@informa.com



Vertical industry coverage: Automotive

These sites provide essential information for navigating the evolving automotive landscape. The sites cover the industry, providing insights into key trends, challenges and innovations shaping the sector. Topics include supply chain dynamics, regulations, safety, labor issues and emerging technologies such as electric vehicles. The sites are geared towards C-suite executives, engineers, designers, marketers and dealers. They offer expert analysis as well as automotive data to help readers make wise business decisions.

SITES:

- Automotive Dive
- WardsAuto

CONTACTS:

Nancy Dunham: [WardsAuto](#)
ndunham@wardsauto.com

Bob Gritzinger: [WardsAuto](#)
bob.gritzinger@informa.com

Jim Irwin: [WardsAuto](#)
jim.irwin@informa.com

David Kelly: [WardsAuto](#)
david.kiley@wardsauto.com

Eric Walz: [Automotive Dive](#)—EV and AV technology/transition; EV charging/infrastructure innovations; auto parts; recalls; earnings
ewalz@industrydive.com

Consumer electronics

Game Developer provides industry professionals with the latest news, trends and insights into the world of game development. With over 20 years of expertise, the site covers a wide range of topics affecting developers and creating a space for game makers to share their experiences and innovations.

SITE:

- Game Developer

CONTACTS:

Bryant Francis: **Game Developer**
bryant.francis@informa.com

Holly Green: **Game Developer**
holly.green@informa.com

Chris Kerr: **Game Developer**
christopher.kerr@informa.com

Alissa McAloon: **Game Developer**
alissa.mcaloon@informa.com

Danielle Riendeau: **Game Developer**
danielle.riendeau@informa.com



Construction

These sites offer comprehensive coverage of the construction and housing industries, providing valuable insights into trends and regulations. The sites cover commercial and residential building, green building initiatives, design, deals, as well as the multifamily housing sector's development, operations and regulatory changes.

SITES:

- Construction Dive
- Multifamily Dive

CONTACTS:

Joe Bousquin: **Construction Dive**—Diversity/inclusion/racism; ESG; legal
jbousquin@industrydive.com

Jenn Goodman: **Construction Dive, Multifamily Dive**
jgoodman@industrydive.com

Sebastian Obando: **Construction Dive**—Megaproject; data centers; economy/recession/supply chains/materials; life sciences; healthcare; modular; top sectors
sobando@industrydive.com

Zachary Phillips: **Construction Dive**—Boring Co.; safety; labor reports; OSHA/DOL; HR; stadiums; unions
zphillips@industrydive.com

Mary Salmonsén: **Multifamily Dive**—Legislative updates; design; products and tech; smart tech in apartments; student housing; proptech demographics/generations; HUD, White House; maintenance; labor; energy efficiency; cyberattacks
msalmonsén@industrydive.com

Leslie Shaver: **Multifamily Dive**—Deals; economy; interest rates and financing; onsite operations; property management; military housing; REITs; construction finance/economics
lshaver@industrydive.com

Julie Strupp: **Construction Dive**—Border wall; cement/concrete; alternate delivery methods; infrastructure; P3s; sustainability
jstrupp@industrydive.com

Matthew Thibault: **Construction Dive**—Alternative building materials; technology
mthibault@industrydive.com

Education

These sites give readers context on key trends and developments in the education sector, with a focus on higher education and K-12 education. Topics include online learning, educational policy, legal issues, leadership and enrollment. The sites also focus on leadership, school models, technology integration, curriculum innovations and professional development for educators.

SITES:

- Higher Ed Dive
- K-12 Dive

CONTACTS:

Kara Arundel: **K-12 Dive**—Early childhood education and pre-K; special education; mental health & SEL; federal, state and local funding; Congress and relevant committees; GAO; school violence and school security; privatization/vouchers

karundel@industrydive.com

Anna Merod: **K-12 Dive**—Teacher and staff pipeline, shortages, unions, related issues; school nutrition; operations and infrastructure: transportation, school construction and facilities; ed tech; cybersecurity; AI and student data privacy; White House

amerod@industrydive.com

Naaz Modan: **K-12 Dive**—Equity and access: underrepresented, disadvantage populations, Title IX; Supreme Court; discipline; test scores and accountability; Department of Education and Federal Register

nmodan@industrydive.com

Roger Riddel: **K-12 Dive**—Leadership and operations; M&A

roger@industrydive.com

Natalie Schwartz: **Higher Ed Dive**—Federal policy; Title IX; online program management companies

nschwartz@industrydive.com

Laura Spitalniak: **Higher Ed Dive**—Governance; free speech; DEI; academic issues; admissions, enrollment

lspitalniak@industrydive.com

Ben Unglesbee: **Higher Ed Dive**—College financial health; closures and M&A; labor issues and collective bargaining; for-profit colleges; publicly traded companies

bunglesbee@industrydive.com

Energy and sustainability

These sites cover trends in various industries related to sustainability, governance and environmental impact. Topics include sustainability, regulations, governance, risk, compliance and finance as well as smart grid technologies, demand response, energy generation and waste management. The sites also give IT and business leaders information on how sustainability practices integrate into enterprise technology and operations, with a focus on areas including cloud computing, data centers, AI and supply chain management.

SITES:

- ESG Dive
- Search Sustainability and ESG
- Utility Dive
- Waste Dive

CONTACTS:

Diann Daniel: **Search Sustainability and ESG**
ddaniel@techtargt.com

Diana DiGangi: **Utility Dive**—Renewable energy; offshore wind and solar policy; IRA implementation
ddigangi@industrydive.com

Ethan Howland: **Utility Dive**—FERC and other federal agencies; Congress; wholesale electric power markets
ehowland@industrydive.com

Lamar Johnson: **ESG Dive**—Finance (investment firms and banks); AI and tech; transport; Big Oil; DEI; election and national political implications; SEC climate rule legal challenges; international regulations and disclosure frameworks
ljohnson@industrydive.com

Zoya Mirza: **ESG Dive**—Retail (fashion and grocery); food and beverage; restaurant; hotel; DEI; election and national political implications; carbon offsets and carbon removal technology; international regulations and disclosure frameworks
zmirza@industrydive.com

Larry Pearl: **Utility Dive**
lpearl@industrydive.com

Cole Rosengren: **Waste Dive**—NY and LA commercial waste zones; M&A
crosengren@industrydive.com

Financial and financial services

These sites provide comprehensive coverage of key developments in the banking and finance industries, including news in commercial and retail banking, credit unions and other financial services. Targeted at industry executives and CFOs, the sites offer information on challenges and best practices in financial leadership as well as financial reporting, compliance, technology and risk management. The sites also offer trends and news in the payments sector, addressing issues affecting retail, banking, restaurants and more.

SITES:

- Banking Dive
- CFO.com
- CFO Dive
- Payments Dive

CONTACTS:

Alexei Alexis: [CFO Dive](#)—Tech; AI and CFO moves; FP&A; cybersecurity; M&A
aalexis@industrydive.com

Rajashree Chakravarty: [Banking Dive](#)—BaaS; CFPB funding
rchakravarty@industrydive.com

Patrick Cooley: [Payments Dive](#)—Major tech companies' payments schemes; corporate strategies; business developments and regulatory coverage; BNPL developments; digital wallets; embedded payments
pcooley@industrydive.com

Daniel Ennis: [Banking Dive](#)—Capital requirements; bank ownership stakes; CRE exposure
dennis@industrydive.com

Lynne Marek: [Payments Dive](#)—Card networks: Visa and Mastercard and related legislative and regulatory developments; processors/core payment providers; PayPal, Venmo and Braintree; X's payment tool plans; credit card legislation; real-time payments; cross-border payments; earned wage access/on-demand pay
lmarek@industrydive.com

Caitlin Mullen: [Banking Dive](#)—CRE
cmullen@industrydive.com



Lauren Muskett: [CFO.com](#)—CFO careers; job movement; personas
lmuskett@industrydive.com

Grace Noto: [CFO Dive](#)—Modern CFO's changing role: C-suite, Big Four, board, CFO moves; treasurer/controller/chief accounting officers/departments; legal
gnoto@industrydive.com

Maura Webber Sadovi: [CFO Dive](#)—FASB; accounting; real estate and CFO moves; AP and AR; crypto; legal
msadovi@industrydive.com

Gabrielle Saulsbery: [Banking Dive](#)—Crypto
gsaulsbery@industrydive.com

Jim Tyson: [CFO Dive](#)—SEC; Fed; ESG; PCAOB; labor/wages
jtyson@industrydive.com

Adam Zaki: [CFO.com](#)—Future of finance work; technology; events, financial legal cases/crime and strategy
azaki@industrydive.com

Food and agriculture

These sites cover key developments in the agriculture, food and grocery sectors. Topics include technology, environmental regulations, labor issues, trade and manufacturing as well as food manufacturing, packaging, ingredients, research and development, flavor innovations and more. The sites also cover sell-through including shopper behavior, omnichannel strategies, e-commerce, pricing, discounting and evolving store formats.

SITES:

- Agriculture Dive
- Food Dive
- Grocery Dive

CONTACTS:

Pepton Bigora: **Grocery Dive**—Theft/security; food waste; health and wellness; specialty grocers; retail media
pbigora@industrydive.com

Chris Casey: **Food Dive**—Constellation; Canopy Growth; cannabis/THC/hemp; General Mills; Kellogg; Tyson; JBS; Molson Coors; alcohol; Sanderson Farms; Hormel; Perdue
ccasey@industrydive.com

Christopher Doering: **Food Dive**—Danone; Kraft Heinz; Chobani; Smucker; Ferraro; Conagra; Nestle; Mondelez; non-alcoholic beverages; Hershey; Campbell Soup; Coca-Cola; PepsiCo; Post; TreeHouse Foods; Sovos Brands; Kind
cdoering@industrydive.com

Catherine Douglas Moran: **Grocery Dive**—Sustainability; private label; alcohol; fresh foods; e-comm apps/experience; health and wellness; loyalty programs; store design
cdouglasmoran@industrydive.com

Nathan Owens: **Agriculture Dive**—Crops (tech, climate change, sustainability); operations (executive news, acquisitions, divestitures, changes to big ag, policy, law); meat, dairy and poultry
nowens@industrydive.com

Rose Palazzolo: **Agriculture Dive, Food Dive**
rpalazzolo@industrydive.com

Sam Silverstein: **Grocery Dive**—In-store tech; labor; e-comm fulfillment; distributors; center store; e-comm delivery and pickup; M&A
ssilverstein@industrydive.com

Jeff Wells: **Grocery Dive**
jwells@industrydive.com

Sarah Zimmerman: **Agriculture Dive**—Crops (tech, climate change, sustainability); operations (executive news, acquisitions, divestitures, changes to big ag, policy, law); regulations and policies
szimmerman@industrydive.com

Government

These sites cover the trends and developments affecting government operations and urban development. They offer news, policy insights and operational solutions for public servants involved in shaping government programs and projects. They also focus on the evolving landscape of cities and municipalities on topics like transportation, infrastructure, governance, technology and data. Together, these sites offer valuable resources for government officials and urban planners seeking to enhance their operations and foster innovation.

SITES:

- American City & County
- Smart Cities Dive

CONTACTS:

Michelle Havich: **American City & County**
michelle.havich@informa.com

Ysabelle Kempe: **Smart Cities Dive**—How cities are addressing their climate goals and building resilience to climate impacts; housing/homelessness
ykempe@industrydive.com

Ryan Kushner: **American City & County**
ryan.kushner@informa.com

Dan Zukowski: **Smart Cities Dive**—Transportation, including public transit, intercity rail and bus; high-speed passenger rail; road safety issues; shared micromobility; urban air mobility and robotaxis
dzukowski@industrydive.com

Healthcare and life sciences

These sites provide insight and analysis on various aspects of the healthcare and life sciences industries. They cover topics such as advancements in biotechnology and pharmaceuticals, clinical trials, drug pricing, FDA approvals and emerging research partnerships. The content also delves into health IT, including electronic health records, interoperability, clinical decision support and telehealth. Key areas of focus include healthcare policy, regulation, digital health, payer-provider partnerships, revenue cycle management, healthcare finance value-based care and precision medicine. From a technology perspective, these platforms explore AI, data analytics and healthcare security, focusing on data protection, HIPAA compliance and cyberthreats. The sites also cover medical technology, including medical devices and diagnostics, as well as the evolving landscape of patient engagement through virtual care, patient portals, education and remote monitoring. Together, our editors serve healthcare professionals, including administrators, providers, payers and tech leaders, offering crucial information to navigate the complexities of the healthcare and life sciences sectors.

SITES:

- BioPharma Dive
- Health IT and EHR
- Healthcare Dive
- Healthcare Payers
- Healthtech Analytics
- Healthtech Security
- MedTech Dive
- Patient Engagement
- Pharma Life Sciences
- PharmaVoice
- Rev Cycle Management
- Virtual Healthcare

CONTACTS:

Delilah Alvarado: **BioPharma Dive**—Infectious disease; women’s health
dalvarado@industrydive.com



Amy Baxter: **Pharma Voice**—Regulations; executive changes; drug pricing/IRA; blockbusters; layoffs; diversity and equity; weight loss; neuroscience/CNS; rare disease

abaxter@industrydive.com

Jacob Bell: **BioPharma Dive**—Neuroscience; M&A

jbelle@industrydive.com

Benjamin Fidler: **BioPharma Dive**—Biotech ecosystem; cell therapy; Duchenne

bfidler@industrydive.com

Jonathan Gardner: **BioPharma Dive**—Obesity; cancer; drug patents

jgardner@industrydive.com

Michael Gibney: **Pharma Voice**—M&A; biotech market/VCs/IPOs; Big Pharma/earnings; patents; emerging biotechs; diversity and equity; weight loss; oncology; neuroscience/CNS; ADCs; cell and gene therapies; mRNA

m gibney@industrydive.com

Sydney Halleman: **Healthcare Dive**—Financial

shalleman@industrydive.com

Sara Heath: **Patient Engagement**

sheath@xtelligentmedia.com

Alivia Kaylor: **Pharma Life Sciences**

akaylor@xtelligentmedia.com

Susan Kelly: **MedTech Dive**—Surgical robotics;

cardiac devices; diagnostics

skelly@industrydive.com

Shania Kennedy: **Healthtech Analytics**

skennedy@xtelligentmedia.com

Jacqueline LaPointe: **Rev Cycle Management**

jlapointe@xtelligentmedia.com

(CONTINUED ON PAGE 16)

Jill McKeon: Healthtech Security
jmckeon@xtelligentmedia.com

Kyle S. Murphy: Health IT and EHR; healthcare payers; healthtech analytics; healthtech security, patient engagement; pharma life sciences; rev cycle management; virtual healthcare
kmurphy@xtelligentmedia.com

Hannah Nelson: Health IT, EHR
hnelson@xtelligentmedia.com

Emily Olsen: Healthcare Dive—Digital health; telehealth; health IT; EHR
eolsen@industrydive.com

Ned Pagliarulo: BioPharma Dive—Gene therapy; drug pricing
npagliarulo@industrydive.com

Meagan Parrish: PharmaVoice—Leadership strategies; blockbusters; company strategies/pipeline; emerging viruses; diversity and equity; weight loss; neuroscience/CNS; infectious disease
mparrish@industrydive.com

Rebecca Pifer: Healthcare Dive—Payers; value-based care; retail health (CVS, Walgreens, Walmart, etc.); regulatory landscape (CMS)
rpifer@industrydive.com

Elise Reuter: MedTech Dive—Diabetes tech; AI/ software; imaging; orthopedics
ereuter@industrydive.com

Veronia Salib: Pharma Life Sciences
vsalib@xtelligentmedia.com

Anuja Vaidya: Virtual Healthcare
avaidya@xtelligentmedia.com

Susanna Vogel: Healthcare Dive—Labor issues; hospitals; regulations involving hospitals
svogel@industrydive.com

Kelsey Waddill: Healthcare Payers
kwaddill@xtelligentmedia.com

Gwendolyn Wu: BioPharma Dive—Startup formation; venture capital
gwu@industrydive.com

Ricky Zipp: MedTech Dive—FDA regulations; cybersecurity
rzipp@industrydive.com

Hospitality

These sites cover the key trends in the hospital-ity and restaurant industries. Topics include brand strategies, technology innovations, workforce challenges and operational trends in the hotel sector and consumer behavior, the impact of technology, food service operations and regulatory changes in the restaurant space.

SITES:

- Hotel Dive
- Restaurant Dive

CONTACTS:

Emma Beckett: Restaurant Dive—Corporate policy (DEI + benefits); Brands: McDonald's, Sweetgreen
ebeckett@industrydive.com

Aneurin Canham-Clyne: Restaurant Dive—Industry-wide policy/regulation; automation; loyalty; labor; Brands: Starbucks, Burger King, Dunkin', Wendy's, Taco Bell, Bloomin'
acanhamclyne@industrydive.com

Julie Littman: Restaurant Dive—Finances and deals (M&A, IPOs, bankruptcies); franchising; real estate; menu development; Brands: Domino's, Chipotle, Chick-Fil-A, Grubhub, DoorDash, Uber Eats, Subway
jlittman@industrydive.com

Noelle Mateer: Hotel Dive—Labor; technology/AI; alternative accommodations; online travel (OTAs); guest experience/loyalty
nmateer@industrydive.com

Jenna Walters: Hotel Dive—Development; M&A/ investments; ESG; consumer trends; business travel/ meetings and events
jwalters@industrydive.com

Legal

The site provides in-depth journalism and insight into the news and trends affecting in-house counsel. The newsletter and website cover topics such as technology, human capital management, operations and more.

SITE:

- Legal Dive

CONTACTS:

Justin Bachman: [Legal Dive](#)—Litigation and lawsuits; legal tech, including generative AI legal tools; GC and other legal executive job changes; legal operations best practices; outside counsel issues; compensation; DEI; data privacy and cybersecurity
jbachman@industrydive.com

Robert Freedman: [Legal Dive](#)—Legal theory, litigation and lawsuits; regulatory compliance; antitrust; intellectual property; data privacy; contracts; employment law
rfreedman@industrydive.com



Manufacturing and logistics

These sites cover news and insights when it comes to manufacturing, supply chains, trucking and facilities management. Topics include operations, technology and regulation in manufacturing; logistics, procurement and freight in supply chain management; and workforce, safety and infrastructure in the trucking industry. Meanwhile, facilities management editors provide insights into technology, sustainability, health and safety and property management.

SITES:

- Facilities Dive
- Manufacturing Dive
- Supply Chain Dive
- Trucking Dive

CONTACTS:

Nish Amarnath: [Facilities Dive](#)—Earnings; corporate financing; M&A; grants; rebates; the S and G of ESG
namarnath@industrydive.com

Joelle Anselmo: [Manufacturing Dive](#)—Sectors include drugs, food; Agencies: CDC, FDA, DOE, DOC; CHIPS and Science Act funding; semiconductors, batteries; IRA-related funding and investments
janselmo@industrydive.com

Larry Avila: [Trucking Dive](#)—Supply chain: Trucking, rail, logistics management; Trucking: Intermodal, drayage
lavila@industrydive.com

Joe Burns: [Facilities Dive](#)—Earnings; corporate financing; M&A; grants; rebates; the S and G of ESG; talent; operations; technology
jburns@industrydive.com

Colin Campbell: [Trucking Dive](#)—LTL; EVs; supply chain overlap; M&A; technology; labor; operations; equipment
ccampbell@industrydive.com

Alejandra Carranza: [Supply Chain Dive](#)—Ports, maritime, general assignment
alejandra.carranza@industrydive.com

Max Garland: [Supply Chain Dive](#)—Last mile delivery
mgarland@industrydive.com

(CONTINUED ON PAGE 18)

Kate Magill: Manufacturing Dive—Contract manufacturing
kmagill@industrydive.com

Philip Neuffer: Supply Chain Dive—Retail; general assignment
pneuffer@industrydive.com

Sara Samora: Manufacturing Dive—Sectors: Chemicals; defense contracting; aerospace manufacturing; Agencies: EPA, DoD, DOL, DOE, DOC; PFAS phaseout; semiconductors; batteries; IRA-related funding and investments
ssamora@industrydive.com

Kelly Stroh: Supply Chain Dive—Brand manufacturing; air cargo; general assignment
kstroh@industrydive.com

David Taube: Trucking Dive—TL, AVs; supply chain overlap (i.e., rates, trends, shipper-carrier relations); M&A; technology; labor; operations; equipment
dtaube@industrydive.com



Retail and consumer packaged goods

The sites cover trends and news across several industries, including convenience stores, fashion, packaging and retail. Key topics include operations, food service, branding, supply chains, sustainability, technology and e-commerce. The focus is on how these sectors are adapting to changes in consumer behavior, technological advancements, sustainability efforts and industry regulations, providing professionals with valuable insights to stay ahead in their respective fields.

SITES:

- C-Store Dive
- Fashion Dive
- Packaging Dive
- Retail Dive

CONTACTS:

Stephanie Arnold: Fashion Dive, Retail Dive
sarnold@industrydive.com

Laurel Deppen: Fashion Dive—Lawsuits; regulations (Asia and Europe); domestic non-luxury earnings; domestic M&A
ldeppen@industrydive.com

Brett Dworski: C-Store Dive—Food service/coffee; loyalty programs; e-commerce; liquid fuels; store technology; labor; M&A
bdworski@industrydive.com

Lara Ewen: Fashion Dive—Luxury/R2R2R; regulations (U.S.); international M&A; trend reports; show coverage
lewen@industrydive.com

Jessica Loder: C-Store Dive—EVs; regulations; tobacco; beverages; snacks and candy; private label
jloder@industrydive.com

Katie Pyzyk: Packaging Dive—Paper; plastic; flexibles, films; innovation; CPG and e-commerce trends, including reuse/refill; compostables; manufacturing and tech; design and labeling
kpyzyk@industrydive.com

(CONTINUED ON PAGE 19)

Maria Rachal: **Packaging Dive**—Regulations (state and federal), including packaging-related recycling and compostability policy, product bans, labeling, etc.; beverage containers; CPG, including reuse/refill; toxics; FDA; other rigid plastic containers, glass containers and cans/metal containers
mrachal@industrydive.com

Nate Delesline: **Retail Dive**—Big box brands; distressed retail; home improvement
ndelesline@industrydive.com

Daphne Howland: **Retail Dive**—Specialty retailers/ apparel; department stores; mall/real estate; Amazon earnings, unions, ecommerce; resale
daphne@industrydive.com

Caroline Jansen: **Retail Dive**—DTC: Late-stage fundraising/exits, brand conglomerates, customer acquisition/retention, shifting channels; home furnishings
cjansen@industrydive.com

Xanayra Marin-Lopez: **Retail Dive**—Technology innovation (Metaverse, FIT technology); sustainability (textiles, materials); beauty innovation/marketing
xmarin-lopez@industrydive.com

Kaarin Moore: **Retail Dive**—Specialty retail: Apparel, toys, shoes, accessories (jewelry), candles; operations: COO, store concepts, new stores
kvembar@industrydive.com

Cara Salpini: **Retail Dive**—Athletics retailers; beauty retailers (Ulta, Sephora); traditional retailers increasing DTC model
csalpini@industrydive.com



GETTY IMAGES: PAGE 4: NANOSTOCKK; PAGE 5: COURTNEYK; PAGE 8: BLACKJACK3D; PAGE 10: PEOPLEIMAGES; PAGE 11: JACOB AMMENTORP LUND; PAGE 13: DAENIN ARNEE; PAGE 15: JACOB WACKERHAUSEN; PAGE 17: ND3000; PAGE 18: VITPHO; PAGE 19: SDI PRODUCTIONS

Telecommunications/service provider

These sites deliver news and analysis about the telecommunications and communications industries, with the goal to provide telecom professionals with the information they need to make informed decisions in a rapidly evolving industry. Key topics include network transformation, service innovations, business strategies and the technological advancements.

SITES:

- Light Reading
- Telecoms.com
- Urgent Communications

CONTACTS:

Jeff Baumgartner: **Light Reading**
baumgartner@lightreading.com

Scott Bicheno: **Telecoms.com**
scott.bicheno@informa.com

Mike Dano: **Light Reading**
mike.dano@lightreading.com

Nicole Ferraro: **Light Reading**
ferraro@lightreading.com

Phil Harvey: **Light Reading**
harvey@lightreading.com

Donny Jackson: **Urgent Communications**
donald.jackson@informa.com

Armita Satari Javid: **Telecoms.com**
armita.satari@informa.com

Tereza Krasova: **Light Reading**
krasova@lightreading.com

Gin Martin: **Light Reading**
martin@lightreading.com

Iain Morris: **Light Reading**
morris@lightreading.com

Gigi Onag: **Light Reading**
onag@lightreading.com

Paul Rainford: **Light Reading**
rainford@lightreading.com

Andrew Wooden: **Telecoms.com**
andrew.wooden@informa.com

Kelsey Ziser: **Light Reading**
ziser@lightreading.com