VDI and DaaS Trends in the Hybrid Digital Workplace

As organizations continue to evolve their digital workspace strategies, desktop and application virtualization remain mission-critical components of IT (and business) operations, enabling flexible, secure, and efficient delivery of Windows applications and desktops to end users. That said, the way these technologies are deployed is shifting—DaaS adoption is increasing, as are hybrid models that spread workloads out across multiple infrastructures and locations. TechTarget's Enterprise Strategy Group recently surveyed IT professionals to gain insights into these trends.
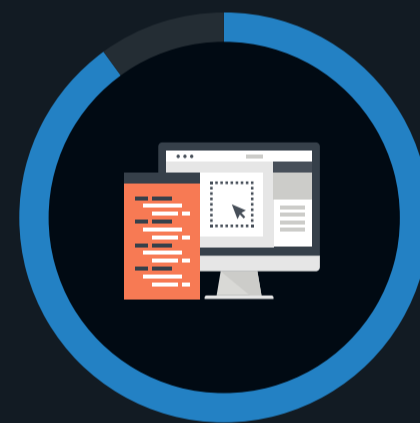
Notable findings from this study include:

67%
of organizations plan to decrease their use of virtual desktops in favor of **session-hosted virtual applications**.

49%
of organizations said using application management tools resulted in reduced IT administration time spent managing applications.

90%
of organizations either operate a hybrid desktop and application virtualization environment or expect to within a year.

62%
of organizations report using more than 30 Windows applications.

54%
of organizations said using VDI improved their security posture.

75%
of organizations **use PCs and laptops running Windows** to access Windows virtual desktops.

For more from this Enterprise Strategy Group study, read the full research report, *VDI and DaaS Trends in the Hybrid Digital Workplace.*

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