Enterprise Strategy Group
by TechTarget

Midmarket and Small Enterprise Cybersecurity Program Development:
## A Work in Progress

Despite their need for comprehensive cybersecurity programs, midmarket and small enterprise organizations often have limited budgets and resources, making attracting skilled personnel challenging for these firms. Gaps in security visibility, policies, processes, and infrastructure plus a tendency to use older systems and software make these organizations more vulnerable to attack than businesses with more mature and better funded cybersecurity cultures. TechTarget's Enterprise Strategy Group recently surveyed IT and cybersecurity professionals to gain insights into these trends.
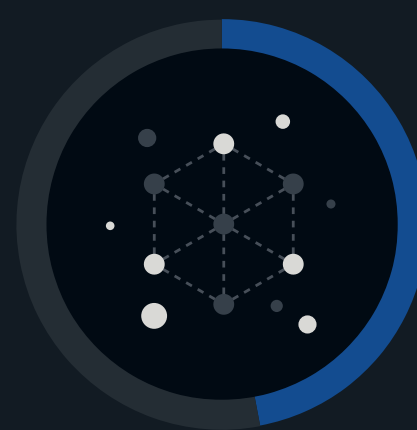
Notable findings from this study include:

48%
of midmarket and small enterprise organizations **feel vulnerable to a significant cyberattack or breach.**
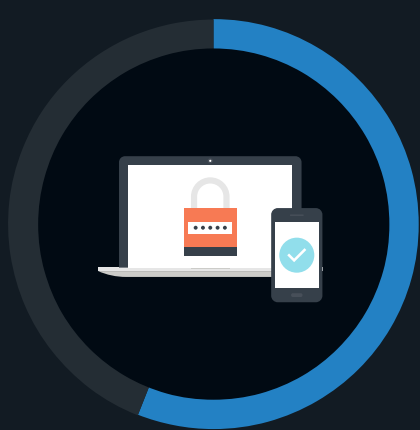
56%
of security leaders at midmarket and small enterprise organizations feel burdened by the full responsibility for cyber-risk.

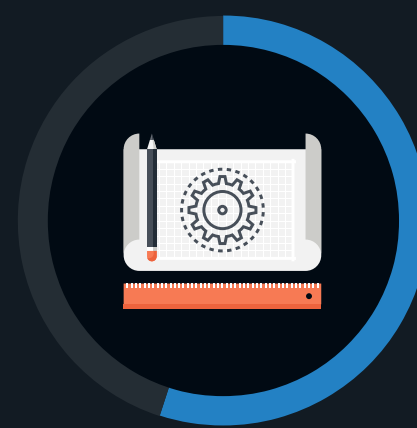## 47%
of security leaders at midmarket and small enterprise organizations feel constrained by the complexity of the infrastructure they must secure.

51%
of midmarket and small enterprise organizations prefer a unified suite of products and services.

55%
of midmarket and small enterprise organizations describe their cybersecurity program as a work in progress.

For more from this Enterprise Strategy Group study, read the full research report, *Midmarket and Small Enterprise Cybersecurity Program Development: A Work in Progress.*

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