

Achieving Cyber and Data Resilience

In the face of ransomware and other cybersecurity threats, organizations are concerned with cyber resilience, especially the resilience of their data assets. For most organizations, data is a prime asset that drives core business processes, and in many cases, data is the business. Teams face unique challenges in their data resilience initiatives that seek to combine data security posture management, data protection (recoverability), and data governance. TechTarget's Enterprise Strategy Group recently surveyed IT professionals about these dynamics to gain insights into these trends.

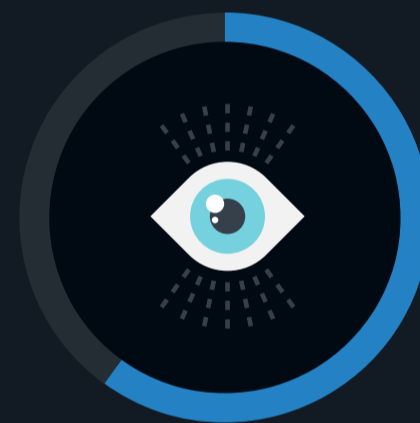
Notable findings from this study include:



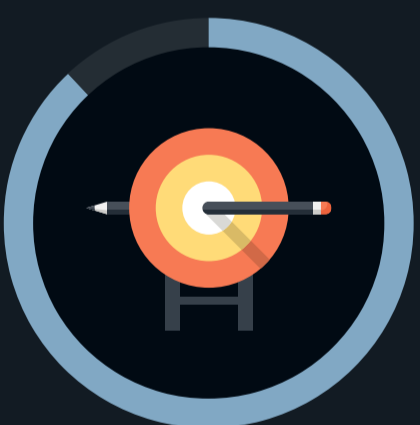
65%
of organizations **prefer the best tool approach** over a single consolidated platform for data resilience.



91%
of organizations report they are currently using or plan to deploy data security posture management (DSPM).



60%
of organizations report that 21% or more of their data stores contain personally identifiable information or other sensitive data.



88%
of organizations say that data resilience is a top-five IT priority, with 36% indicating it is their top IT priority.



83%
of organizations plan to increase their spending on data resilience over the next 12 to 18 months.



56%
of enterprises **prioritize securing customer data** over any other category of data.

For more from this Enterprise Strategy Group study, read the full research report, ***Achieving Cyber and Data Resilience: The Intersection of Data Security Posture Management With Data Protection and Governance.***

[Learn More](#)