Evaluating the Pillars of Responsible AI

Amid the breakneck pace of AI integration into nearly every facet of today's businesses, organizations increasingly face the difficult challenge of ensuring responsible AI use across their entire ecosystems. Effective policies and strategies ultimately comprise a host of crucial considerations with data used in AI models and technologies, including accountability, transparency, accuracy, security, reliability, explainability, bias, fairness, privacy, and others. TechTarget's Enterprise Strategy Group recently surveyed professionals involved in the strategy, decision-making, selection, deployment, and management of AI initiatives and projects to gain insights into these trends.
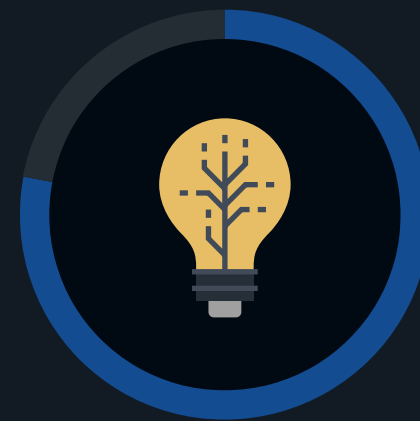
Notable findings from this study include:

74%
of organizations pursuing AI initiatives say **responsible AI is a top, if not the top, AI-related priority for their organization.**

86%
of organizations experience difficulties ensuring the transparency and explainability of AI systems for users and stakeholders.
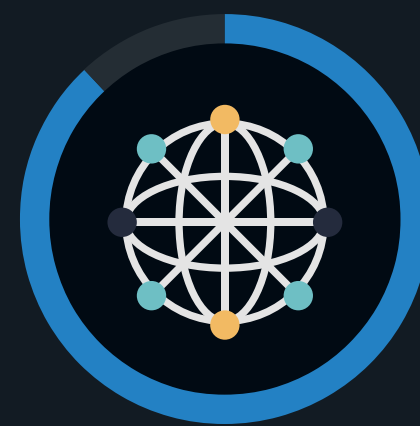
78%
of organizations say they currently have one or more AI models in production that have known biases in them.

70%
of organizations say they have room to improve the accuracy and completeness of data used for training AI models.

88%
of organizations engage with external entities or third parties to help with responsible AI initiatives.

67%
of organizations believe they are equipped to **efficiently handle impending AI regulations.**

For more from this Enterprise Strategy Group study, read the full research report, *Evaluating the Pillars of Responsible AI.*

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