



SERVICE SPECIFIC TERMS AND CONDITIONS BrightTALK PROFESSIONAL SERVICES

These Service Specific Terms and Conditions apply only to Client 's purchase and use of certain Professional Services. Unless expressly stated otherwise, capitalized terms contained in these Service Specific Terms and Conditions shall have the meaning given them in the TechTarget, Inc. General Terms and Conditions.

1. TechTarget may provide you with certain BrightTALK Professional Services as specified in the Order Form. If you reschedule these Services after the Order Form is signed, you will be responsible for any Losses incurred by TechTarget. In no event may Client cancel Professional Services.
2. The BrightTALK Professional Services contract ends on the End Date specified in the Order Form, and any BrightTALK Professional Services that may not have been utilized by Client (other than through fault of TechTarget) by such End Date will be forfeited, and full payment for such Professional Services shall be due to TechTarget.
3. Client may enter into an Order Form with TechTarget for the provision of Retainer Services. Client agrees to utilize its full annual commitment, as specified in the Order Form, for such Retainer Services by the End Date. Client shall be responsible for the full annual commitment whether or not Client has utilized the full commitment amount for such Retainer Services. Any Services supplied by TechTarget at the request of the Client which are not specified in an Order Form will be charged and/or invoiced at TechTarget's then standard time and materials rate or at the rate specified in a then current Order Form for substantially similar Services, if applicable.
4. In the performance of the BrightTALK Professional Services, Client may hire TechTarget to create certain custom deliverables for Client exclusively, as specified in an Order Form. Except for Stock Content, such deliverables shall be owned by Client, and TechTarget fully assigns to Client all right, title and interest in and to such deliverables. In the event such deliverables contain Stock Content, Client agrees that it only has a non-exclusive license to use such Stock Content solely as provided for in the deliverables in accordance with the Agreement.